



## Fact Sheet

- DESCRIPTION:** **Mālama Maunalua** (“Caring for Maunalua”) is a community-based non-profit stewardship organization committed to conserving and restoring a healthy and productive Maunalua Bay.
- TAGLINE:** For the Bay, For the Future, For Life.
- FOUNDED:** 2005
- EXECUTIVE DIRECTOR:** Frazer McGilvray
- KEY INITIATIVES:** To date, priorities have included 1) **removing invasive alien algae** via regular volunteer-based *huki* (invasive algae pulls); 2) **reducing the run-off of sediment and pollutants** from the land into the Bay through volunteer-led land-based projects such as stream and street clean-ups, storm drain stenciling, rain garden installations, community education and strategic partnerships with government agencies and others for improved ridge-to-reef management; and 3) **increasing marine life**, by forming a fisher hui to evaluate populations, create educational signage and spawning calendars, outreach and education.
- FUTURE INITIATIVES:** While continuing the key initiatives above, in 2015, Malama Maunalua launched preparations to spearhead creation of the state’s **first community-based, ecosystem-scale Marine Management Plan** for an entire Bay within the main Hawaiian Islands. With support and an agreed-upon approach by all government and non-government partners, the plan is to be implemented by 2017.
- Secondly, Malama Maunalua aims to establish the **Paiko Restoration Area** of the Bay as a site model of sustained marine restoration and community engagement.
- BOARD:** Volunteer board members are Jennifer Taylor, president; Carol Wilcox, vice president & secretary; Jean T. Tsukamoto, treasurer; Mitch D’Olier; Amy Monk; Michael Pietsch; Dr. Leighton Taylor, Laura Thompson and Stephen Schatz.
- PARTNERS:** Malama Maunalua works in close partnership with Conservation International, The Nature Conservancy, the Hawaii Department of Land & Natural Resources, and the National Oceanic & Atmospheric Administration, among others.
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- ABOUT MAUNALUA BAY:** Maunalua Bay comprises the coastal waters from Kūpikipikiō (Black Point) to Kawaihoa (Portlock Point), forming a broad, eight-mile indentation in Oahu’s southern coastline. The land surrounding the bay was once a succession of valleys dominated by ranches, dairies and small coastal villages; today it is home to a string of Honolulu suburbs and more than 60,000 residents.

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